

Offset Your Mail Production Costs

Mailing year-end tax and statement documents is an expense that comes right off your bottom line. Did you know these mailings often have room for additional inserts without increasing the postage cost? Leveraging this space effectively can create a new financial asset for your company.

Venture Solutions has a program that utilizes unused envelope space to partially offset your production costs. We place an advertising insert from another company into your mail packages and reward you with production billing savings. The advertising brands we partner with are some of the most recognized and respected companies in the country. We will match you with advertising partners that complement your reputation and brand.



Venture Solutions Does the Work for You

- Oversees the insert printing to ensure they meet our production standards
- Coordinates the programming to place inserts into your mail packages
- Monitors letter weights to ensure there are no increases to your postage costs
- Ensures the work does not interfere with contracted SLAs
- Tracks insert placement and reconciles your production cost offset

While You Remain in Control

- Full transparency around who the advertising companies are
- Advertising copy and graphics reviewed and approved by you before committing to an insert
- Collaborative program management through your current relationship manager
- Compliance information provided by our third-party partner, who has twenty years of industry experience

Ready to start saving?
Contact your Sales
Representative today!

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