



A comprehensive suite of solutions from industry experts that puts you in control of your customer communications.

Customer communications management (CCM) has never been more challenging with increasing levels of regulatory oversight, operational cost, and consumer empowerment. For more than 50 years, Venture Solutions has navigated complex compliance requirements, minimized risk, and leveraged the latest communications technologies to maximize the impact of our clients' CCM spend.

Growing Your Business

Venture Solutions uses data and analytics services to turn your CCM program into a source of business growth.

- Our statement marketing strategies can add new revenue opportunities to your transactional communications.
- Personalized Video Communications allow you to maximize engagement with your most complex communications while reducing your call center volumes.

Communicate with Confidence

Venture Solutions' CCM solutions empower you to monitor compliance with an ever-changing list of government, industry, and internal regulations. Access the resources you need to prove your program is compliant through our extensive reporting services and in-house subject matter experts. Rigorous testing protocols and formalized resourcing processes enable us to deliver on SLAs with timeliness and accuracy.

Minimize Your Risk

Your company has stringent security policies in place to protect your customer's information — and so does Venture Solutions. All our core production and data processing services are run internally through Venture-owned facilities and servers. Our employees undergo stringent background checks. Our facility and data security standards are unwavering, and we regularly test our business continuity plan. You can rest assured that your customer information is just as safe with us as it is with your company.



Venture Solutions
has a blend of regulatory
discipline and creative
innovation that supports
compliance while
driving growth.

Saving You Money Four Ways

- Venture Solutions continuously invests in the most efficient production technologies available to reduce the per-unit cost of communications.
- We create comprehensive e-adoption programs to encourage customers to move away from mail.
- Our postal optimization services reduce postage costs for those customers still using mail.
- Venture Solutions' proprietary online tools are designed to make your team more efficient:

The Venture NSite platform centralizes control over business assets and rules.

The Venture Access self-service online portal gives you full management capabilities.

Venture Editor puts document creation and change management in the hands of your team.

Our Product Groups

Data Solutions

- Both data and pre-composed input
- USPS compliance processing
- Data consolidation and manipulation

Document Management

- Variable data programming
- Document rendering
- Archiving and viewing

Omni-Channel Delivery

- Print and mailing services
- E-channels
- Online viewing

Online Self-Service Tools

- Production status and proof management
- Document viewing
- Document change management
- Ad hoc statement messaging

We're About Partnership

Our foremost commitment is to work with our clients as a strategic partner. Clients guide our investment strategies based on their future business goals, and we provide our clients with industry expertise and insight that allows them to leverage their communication spend. Our client services model is unrivaled in the customer communications management industry, providing you with a team that is committed to achieving your goals.