



A Legacy of Communications Expertise

Venture Solutions brings clarity to an increasingly complex industry. For more than 50 years, Venture Solutions has focused specifically on the unique requirements of customer communications delivery. Many of the nation's leading consumer brands entrust their most sensitive customer data to Venture Solutions. We continuously invest in industry-leading talent and technology to deliver print and digital communications with absolute security and control.

Expertise at Your Service

Venture Solutions has long been known for its highly personalized client service model and depth of industry knowledge. With an average tenure above industry norms, our dedicated account management teams collaborate with clients to manage, monitor, and measure every communications program. Venture Solutions is much more than a vendor – we are a trusted partner bringing expertise to every client interaction.

Our Facilities

Venture Solutions has a network of production facilities dedicated to CCM in five major cities across the United States. Together, these locations process nearly one billion customer communication pieces annually.

Our print and mail facilities are located in:

- Minneapolis, MN
- Columbus, OH
- Charlotte, NC
- Fort Worth, TX
- Sacramento, CA

The Next Five Years

The strategic direction of our company over the next five years will center around digital transformation. Venture Solutions is committed to helping our clients remain competitive in their industries with the support only digital transformation can bring. Specifically, our investments will focus on:



Digital first mentality



Simpler change management process



Data services



E-services professional support



Self-service options for our clients



Risk management programs



The Vast Resources of Taylor Corporation

Venture Solutions is a subsidiary of Taylor Corporation, one of the largest and most diverse graphic communications companies in North America. Privately held and comprised of approximately 80 affiliated companies, Taylor Corporation's financial backing ensures that Venture Solutions maintains its leadership role in a fast-changing environment.

While Venture Solutions runs its business autonomously within the corporation, Taylor provides support that contributes to Venture's long-term success. This includes finance, banking, legal, and human resource services that allow Venture Solutions to make long-term investments in its business. Taylor helps assure our clients that we'll be here to support them for years to come.

There are other businesses within Taylor with complementary services to those of Venture Solutions, including:

- Marketing, creative services, and production
- Data procurement, modeling, and response analytics
- Mobile communication development
- Commercial printing, for material such as brochures, booklets, and envelopes

Critical Communications Done Right

Venture Solutions has extensive experience executing complex communication programs while ensuring flexibility, security, and efficiency. Our omni-channel delivery methods get the right message, in the right hands, at the right time to ensure you meet your customer engagement goals.