

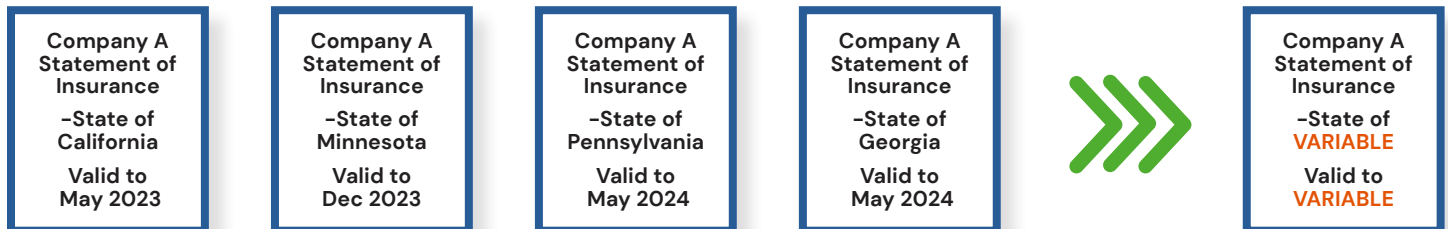
Clear™ Optimize

Content rationalization services have become an indispensable part of business communication management strategy. Most businesses accrue thousands of transactional documents over time and are unaware how new documents often duplicate or closely resemble what's already there. Unchecked, it adds unnecessary cost and slows your change management process. The rationalization process identifies redundancies and delivers suggestions to improve them.

Clear™ Optimize is a content rationalization service that uses an AI-driven tool to identify inefficiencies. Venture Solutions' Clear™ team then creates a strategy that consolidates similar documents and uses a global approach to apply common changes to documents, creating significant efficiencies and cost savings for businesses.

EXAMPLE

CURRENT STATE: USING FOUR DIFFERENT TEMPLATES TO PRODUCE OUTPUT
FUTURE STATE: USING ONE COMMON TEMPLATE TO PRODUCE THE SAME OUTPUT



Clear™ Optimize discovers sets of related documents that have been managed separately and allows you to manage them as a single document.

Create More Value

Clear™ Optimize is but one component of a larger integrated approach to document management that delivers optimized efficiencies and cost savings for businesses. The other components include:

- Clear™ Communications: a program that assesses the design and language of a document to identify ways to improve the user's experience and response, whether that is sending a payment or providing information.
- Data Management: collects and analyzes data from the user to provide greater insight into how well the document works in practice and what improvements could be made to make it more effective.

How to Learn More

Contact one of our sales representatives at info@venturesolutions.com or visit our website.

About Venture Solutions

Venture Solutions brings over fifty years' experience as a top provider within the customer communications management industry. Our service offerings include a processing platform paired with content management solutions and omni-channel distribution to make your communications clearer and more effective.

We continuously invest in industry-leading talent and technology to deliver print and digital communications with absolute security and control. Our people are solution architects, developers, production experts, problem solvers, and client service professionals who bring successful solutions to leading businesses in the Financial Services, Insurance, Healthcare and other complex industries.